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| **Business Model Canvas** | |  | | |  | | MARKET PLACE |  |  |  |  |
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| **Socios clave 8** | **Actividades claves 6** | | **Propuesta de valor 1** | | | **Relacion con clientes 4** | | | **Segmento de clientes 2** | | |
| TRANSPORTE  GATEWAY PAGO  ESTABLECIMIENTOS /PROVEEDORES | REALIZAR EL SITIO WEB | | 12 CUOTAS SIN INTERES PARA AMEX  PRODUCTOS EXCLUSIVOS DE COCINA  OFRECER A ESTABLECIMIENTOS VENDER EN NUESTRO SITIO WEB  VENTA MAYORISTA | | | | SISTEMA DE TICKETS EFICIENTE  TRATAR DE MANTENER EL CLIENTE, EL CLIENTE TIENE QUE VOLVER A COMPRAR | | CLIENTES DE AMEX MAYORES DE EDAD  CLIENTES INTERESADOS EN GASTRONOMIA  ESTABLECIMIENTOS /PROVEEDORES  MAYORISTAS | | |
| **Recursos clave 7** | | **Canales 3** | |
| EL SITIO WEB  LOS RECURSOS HUMANOS  SERVIDORES | | PAGINA WEB  MARKETING DIGITAL  NEWSLETTER  PUBLICIDAD CALLEJERA | |
| **Estructura de costo 9** | | | | **Flujo de ingresos 5** | | | | | | | |
| LOS RECURSOS HUMANOS  SERVIDORES  GATEWAY PAGO | | | | VENTAS  INGRESO POR PROVEEDORES | | | | | | | |
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| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
|  |  | |  | | | |  | |  | | |
| **Key Resources** | | **Channels** | |
|  | |  | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | | |
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